

8:00 am Registration, Coffee and Booth Visits

CONFERENCES

9:20 am **Word of welcome**

9:30 am **Supply management in a changing business environment: strength or weakness?**

Maurice Doyon, Ph. D., *Laval University*

Trade agreements, pressure of the dairy ingredients and strong global market price fluctuations seems to have shaken Quebec's dairy producers, used to more stability. Is supply management relevant in what seems to be a new business environment? That's what we'll explore in this presentation.

This conference will be presented in French by the lecturer.

10:20 am **How to think clearly during the decision-making process? Productivity, profitability, efficiency...**

Pierre Dionne, Agr., *Shur-Gain*

Quebec's farms are facing situations where decisions must be taken that will have a financial impact on the business. Since there is sometimes little leeway, what parameters should the producer use to make a good decision? This presentation will provide a moment to shed light on this question.

This conference will be presented in French by the lecturer.

11:10 am **Dry cow: Good decision for good results, it can be simple!**

Daphnée Lebel, *Ferme Hec-Bert Inc.*

One herd, two breeds and a feeding strategy during calving preparation to establish. This is the challenge to face and maintain, while juggling with various constraints. But beware, the goal is not to feed one individual cow but a group of cows. One word to remember: Simplicity.

This conference will be presented in French by the lecturer.

11:40 am **A barn without compromise, the key to success!**

Guy Marineau, *Ferme Guy Marineau Inc.*

Either on the farm or training athletes for the Olympics, Guy Marineau unwaveringly strives for excellence! In 2012, he decided to build a free stall barn with a robotic milking system, with special attention to comfort and cow environment. During his presentation, he will present an overview of the performance attained since transitioning in the new barn.

This conference will be presented in French by the lecturer.

12:05 pm **Lunch and Booth Visits**

1:30 pm **Achieving Excellence: moving up to and beyond 40L**

Gordie Jones, DVM, *Central Sands Dairy*

Achieving Excellence will use a combination of feed, comfort, and stockmanship to move up and beyond 40L/cow. Unlocking your herds' performance by understanding bovine behavior, bottlenecks, and timing of tasks.

2:20 pm **Optimizing health in the first two months of life for an improved productivity tomorrow**

Sébastien Buczinski, DVM, *Montréal University*

What happens in the first two months of the dairy heifer's life has a major impact on its future productivity. This presentation will address the latest innovations for the impact, diagnostic and prevention of the main youth-related diseases (pneumonia, diarrhea).

This conference will be presented in French by the lecturer.

3:10 pm **Ventilation take control!**

André Roy, Agr., M. Sc., *La Coop fédérée*

Optimizing the use of your ventilation system, it's more than temperature control! Demystify the various functions of the management module to get a personalized adjustment, and ensure proper ventilation in all season, for the greatest comfort of your animals.

This conference will be presented in French by the lecturer.

4:00 pm **Cocktail**